

Dear Sir/Madam,

as to unlock the doors to China's booming child, baby and maternity products market, there will be held a seminar on **21 Jan, 2019 in Bergamo, Italy** by CBME China. It is a great honour to invite you to join us.

A can't miss event for you to learn how to enter China's baby products market and grow your business. Admission is free!

Who should attend?

Brands who want to understand more of China's baby products market, especially first-time entrants.

When and Where?

14:30-16.00, 21 Jan, 2019 | Bergamo, Italy

Address: Confindustria Bergamo - via Gabriele Camozzi, 70 | 24121 - Bergamo

What can I learn from this seminar?

Conducted by CBME overseas Sales Manager Fiona Huang, she will share the latest industry survey conducted by CBME and a quick overview of the China market, and distribution channels and challenges you might encounter in the market with an in-depth insight.

You would also learn how do Chinese retailer/distributor/online platform choose brands and the challenges they have in working with brands and provide their prospective of suggestions to the new overseas brands entering the China market. First-hand information will be discussed and shared.

How do I sign up?

Please confirm your attendance writing an e-mail to Laura Bassanelli – Confindustria Bergamo: l.bassanelli@confindustriabergamo.it

Best regards,



CBME China Marketing Team